

8:00 REGISTRATION AND COFFEE

8:30 ECONOMIC FORECAST FOR THE STATE AND REGION

*Panel Moderator: David Listokin,
Director of the Institute for Meadowlands Studies, Rutgers University*

*Economic Forecast for the New York – New Jersey Metropolitan Area
James Orr, Federal Reserve Bank of New York*

*Economic Forecast for the State and Nation
Joseph J. Seneca, Rutgers University*

*Economic Forecast for the Meadowlands
Michael L. Lahr and Nancy H. Mantell, Rutgers University*

9:20 JOBS, CREATING OPPORTUNITIES: PART I

Panel Moderator: James Kirkos, CEO of the Meadowlands Regional Chamber of Commerce

*Virginia S. Bauer, CEO and Secretary of the New Jersey
Department of Commerce, Economic Growth and Tourism Commission*

*David J. Socolow, Commissioner of the New Jersey Department
of Labor and Workforce Development*

9:45 KEYNOTE REMARKS

A Renewed Economic Agenda for the Meadowlands

*Susan Bass Levin, Commissioner of the New Jersey Department
of Community Affairs, Chairwoman of the New Jersey Meadowlands Commission*

10:00 JOBS, CREATING OPPORTUNITIES: PART II

Panel Moderator: James Kirkos, CEO of the Meadowlands Regional Chamber of Commerce

Richard Lemieux, Managing Partner of Ernst and Young

Tammy Molinelli, Executive Director of the Bergen County Workforce Investment Board

Anthony Corsi, Executive Director of the Hudson County Workforce Investment Board

10:35 COFFEE BREAK

10:45 DESTINATION MEADOWLANDS, MARKETING A REGION

Panel Moderator: James Kirkos, CEO of the Meadowlands Regional Chamber of Commerce

Nancy Byrne, Executive Director of the New Jersey Office of Travel and Tourism

Carl Goldberg, Chairman of the New Jersey Sports and Exposition Authority

11:20 ECO-TOURISM, SYNERGY BETWEEN PRESERVATION AND BUSINESS

*Panel Moderator: Robert R. Ceberio,
Executive Director of the New Jersey Meadowlands Commission*

*Eric Stiles, Vice President for Conservation and Stewardship
of the New Jersey Audubon Society*

Andrew Willner, Executive Director of NY/NJ Baykeeper

William Sheehan, Executive Director of Hackensack Riverkeeper

11:55 RENEWABLE ENERGY, AN EPICENTER FOR INNOVATION AND GROWTH

Panel Moderator: James Kirkos, CEO of the Meadowlands Regional Chamber of Commerce

Frank Felder and Dan Benson, Rutgers University

Jeffrey Wootan, Executive Vice President of Solar Design Associates

Robert R. Ceberio, Executive Director of the New Jersey Meadowlands Commission

12:30 LUNCH

A COMMITMENT TO GROWTH

Anthony R. Coscia, Chairman of the Port Authority of New York New Jersey

MEADOWLANDS ECONOMIC CONFERENCE AND SUMMIT IS SPONSORED BY:

The New Jersey Meadowlands Commission
The Meadowlands Regional Chamber of Commerce
The Institute for Meadowlands Studies at the
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David Listokin

MEADOWLANDS ECONOMIC CONFERENCE AND SUMMIT



AGENDA SEPTEMBER 19, 2006

WELCOME TO THE 2006 MEADOWLANDS ECONOMIC CONFERENCE AND SUMMIT

SUSAN BASS LEVIN

*Commissioner of the New Jersey Department of Community Affairs
Chairwoman of the New Jersey Meadowlands Commission*

Susan Bass Levin has served the state of New Jersey in many ways – from 14 years as Mayor of Cherry Hill to her role as Commissioner of the New Jersey Department of Community Affairs from January 2002 to July 2005, and again starting in January 2006 when she was reappointed by Governor Jon S. Corzine. Commissioner Levin is guided by a comprehensive smart growth approach that preserves open space and environmentally sensitive lands while refocusing development into areas with infrastructure and capacity to accept growth. Her leadership as Chairwoman of the New Jersey Meadowlands Commission saw the first Master Plan for the region in over 34 years, with a goal of preserving 8,400 acres of wetlands and open space.

VIRGINIA S. BAUER

*CEO and Secretary of the New Jersey Department of Commerce,
Economic Growth and Tourism Commission*

Virginia S. Bauer was reappointed CEO and Secretary of the New Jersey Commerce, Economic Growth and Tourism Commission in January 2006. In her role as Secretary, Commissioner Bauer is the state's lead advocate for businesses. Her accomplishments include strengthening New Jersey's business attraction and retention programs, managing the Urban Enterprise Zone Program and promoting the state as a premiere travel destination.

DAN BENSON

Professor, Edward J. Bloustein School of Planning and Public Policy, Rutgers University

Dan Benson joined the Rutgers University faculty in 2003 as a project manager and is currently guiding research on hydrogen infrastructure and contributing to projects on electric grid reliability, renewable energy, distributed energy and New Jersey energy policy.

NANCY BYRNE

Executive Director of the New Jersey Office of Travel and Tourism

As Executive Director, Ms. Byrne's responsibility is to promote New Jersey as a premiere leisure and business travel destination. She also coordinates travel trade development, visitor welcome services and tourism industry outreach programs.

ROBERT R. CEBERIO

Executive Director of the New Jersey Meadowlands Commission

As Executive Director, Mr. Ceberio is the Chief Executive Officer of the NJMC, a regional state agency responsible for land use planning and management, environmental protection and solid waste management for a 32-square mile area encompassing parts of 14 communities in Bergen and Hudson counties. This year, Mr. Ceberio has led the NJMC staff in a number of initiatives, including plans to bring 20MW of renewable energy to the District and a commitment to lower greenhouse gas emissions in accordance with the Kyoto Protocol.

ANTHONY CORSI

Executive Director of the Hudson County Workforce Investment Board

Mr. Corsi has served as Executive Director of the Hudson County Workforce Investment Board since its inception in 1988. The Board is charged with the roles of planning, coordination, policy oversight and guidance of all federal, state, and private workforce development funds and programs within Hudson County.

ANTHONY R. COSCIA

Chairman of the Port Authority of New York and New Jersey

Anthony Coscia was appointed to the Port Authority of New York and New Jersey Board of Commissioners and elected Chairman in April 2003. His tenure has witnessed record activity and critical investments at the region's airports, seaports, tunnels, bridges, termi-

nals and PATH system, and he is currently guiding the agency's post 9/11 rebuilding efforts at the World Trade Center site. He is a partner and member of the Executive Committee at Windels Marx Lane & Mittendorf, LLP, one of the region's oldest and most respected law firms. His expertise lies in corporate, financial and real estate transactions, having worked extensively with various governmental and regulatory agencies and having served as Chairman of the New Jersey Economic Development Authority from February 1992 to March 2003.

FRANK FELDER

Professor, Edward J. Bloustein School of Planning and Public Policy, Rutgers University

Frank Felder's primary research area is the reliability and efficiency of restructured electric power systems. Mr. Felder has published widely in professional and academic journals on wholesale market design, reliability, transmission planning, market power and design rate issues.

CARL GOLDBERG

Chairman of the New Jersey Sports and Exposition Authority

Mr. Goldberg was appointed Chairman of the NJSEA Board of Commissioners in 2003. He co-founded the Roseland Property Company in 1994. In his tenure at Roseland, he has overseen redevelopment efforts at some of New Jersey's most important urban locations, including Port Imperial on the Hudson River Waterfront.

JAMES KIRKOS

President and CEO of the Meadowlands Regional Chamber of Commerce

Mr. Kirkos serves as President and CEO for the Chamber after a long entrepreneurial career in the food service business and active membership in the MRCC. Mr. Kirkos has embarked on a path to make Meadowlands businesses a priority by providing networking, information and advocacy resources.

MICHAEL L. LAHR

Professor, Rutgers University

Dr. Lahr has modeled and measured the economic consequences of investments, events and programs for more than 25 years. The main thrust of his published research has been on regional and urban economics. Most notable of his recent studies are those on the economic effects of historic designation of properties and preservation-related activities.

RICHARD LEMIEUX

Managing Partner of Ernst and Young

Richard Lemieux, CPA, is a managing partner at Ernst and Young in Lyndhurst, New Jersey. He is currently serving as the National Director of Partnership Operations, as well as the administrative partner of the Meadowlands office. He is responsible for all matters pertaining to active and retired partners of the firm.

DAVID LISTOKIN

Director of the Institute for Meadowlands Studies, Rutgers University

Dr. Listokin has been a professor of urban planning at Rutgers University since 1971. His areas of specialization include development impact assessment, land use and housing. He has done extensive research and writing on historic preservation for the National Parks Service, the National Trust for Historic Preservation, and the World Monuments Fund.

NANCY H. MANTELL

Professor, Rutgers University

Dr. Mantell is the director of Rutgers Economic Advisory Service. The service, which began in 1992, provides economic forecasts for the state of New Jersey and its labor areas four times each year, as well as hosts semi-annual conferences dealing with various aspects of New Jersey's economy.

TAMMY MOLINELLI

Executive Director of the Bergen County Workforce Investment Board

As Executive Director, Ms. Molinelli has worked to develop and sustain a unified, labor-market driven system that can deliver needed services to job seekers. By promoting coalitions between the public and private sectors, she has been able to coordinate planning, policy, guidance and oversight to Bergen County's workforce development system.

JAMES ORR

*Research Officer,
Federal Reserve Bank of New York*

Mr. Orr specializes in regional economics with a focus on forecasting and analyzing economic trends in the New York / New Jersey region. He has co-authored two studies on the impact of the World Trade Center attacks on the New York economy.

JOSEPH J. SENECA

Professor, Edward J. Bloustein School of Planning and Public Policy, Rutgers University

Joseph Seneca has taught at all levels throughout his Rutgers University career and was named Educator of the Year by the Research & Development Council of New Jersey. He is also chair of the New Jersey Council of Economic Advisors, which prepares semi-annual economic outlooks and advises the governor and legislature on economic policy.

WILLIAM SHEEHAN

Executive Director of Hackensack Riverkeeper

William Sheehan is the founder and Executive Director of Hackensack Riverkeeper, an environmental conservation and advocacy group. He is a principal member of numerous environmental and public interest groups, including the Meadowlands Conservation Trust and Bergen County Trust Fund Public Advisory Committee.

DAVID J. SOCOLOW

Commissioner of the New Jersey Department of Labor and Workforce Development

David J. Socolow was asked to lead the Department of Labor and Workforce Development in July 2006, after serving in the role on an interim basis. Previously, he served as the Director of Unemployment Insurance, leading an agency with more than 1,000 employees and 30 locations across New Jersey.

ERIC STILES

Vice President of Conservation and Stewardship for the New Jersey Audubon Society

Under Mr. Stiles' direction, the NJ Audubon Society's Conservation Department is directly involved in protecting and promoting New Jersey's native plant and animal populations and nature-based recreation through policy, advocacy work, stewardship and a variety of programs.

ANDREW WILLNER

Executive Director of NY / NJ Baykeeper

Andrew Willner is Executive Director of NY / NJ Baykeeper, the citizen-guardian of the Hudson-Raritan Estuary. Since 1990, the organization has worked to protect, preserve and restore the environment of the most urban estuary on Earth, benefiting its natural and human communities.

JEFFREY WOOTAN

Executive Vice President of Solar Design Associates

Mr. Wootan has been working in the renewable energy sector since the launch of his first solar company, Environmental Energy Systems, in 1975. He is an expert in the installation of solar pool heating and water heating systems.